



RULES FOR THE SELECTION OF CASES

1. Introduction

The Sustainable Business COP30 (SB COP) aims to showcase outstanding private-sector cases that drive progress on the positive climate agenda. These cases should demonstrate leadership across SB COP's focus areas: Energy Transition, Circular Economy and Materials, Bioeconomy, Food Systems, Nature-Based Solutions, Sustainable and Resilient Cities, Transition Finance and Investment, Green Jobs and Skills. This document outlines the rules for the selection process.

2. Eligibility Criteria

To be considered for selection, cases must meet the following criteria:

a. Scalable

Cases should have the potential to contribute significantly to CO₂ emissions reductions, the goals of the Paris Agreement and/or to the efficient management of natural resources, when adopted by multiple companies in the industry.

b. Short-to-Medium Term Achievable

Cases must demonstrate tangible impacts within a five-year timeframe.

c. Economic Impact

Demonstrate returns and/or affordable implementation costs.

d. Innovation

The cases must address existing implementation gaps or introduce pioneering methods in their respective focus areas.

e. Alignment with SB COP Priorities

Cases must contribute directly to the implementation of SB COP priorities established by the working groups.

3. Submission Process

a. Application Form

Interested candidates should complete the following application form:
<https://app.sistemaindustria.com.br/sbcop/Form.aspx>.

b. Supporting Documentation

Include relevant data and documentation that illustrate the project's potential impact, scalability, and economic viability.

c. Submission Deadline

Applications must be submitted no later than **18 July 2025**. Late submissions will not be considered.

4. Selection Procedure

a. Initial Screening

All submissions will be reviewed by the SB COP Secretariat to ensure they meet the eligibility criteria.

b. Evaluation Process

Cases will be scored based on their scalability, timeframe for impact, economic viability, innovation, and alignment with SB COP priorities. Top-scoring projects will be shortlisted for further consideration.

c. Announcement of Selected Cases

Selected cases will be announced at the SB COP website in September 2025. Shortlisted cases will receive an invitation to present their impact in front of key stakeholders during the COP 30 event.

5. Contact Information

For questions or further information regarding the selection process, please contact SB COP Secretariat: secretariat@sbcop30.com.